

WHEREAS, National Beauty Salon Week will be observed in South Dakota, as well as throughout the nation, during the week of October 2, 1977, by the 64,000 members of the National Hairdressers and Cosmetologists Association; and,

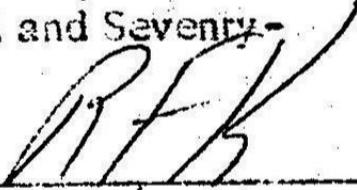
WHEREAS, The members of this national professional association of cosmetologists, established in 1921, to further the highest standards of professional beauty care, have through their training and creative talents, enhanced and maintained one of our nation's greatest wealths--the feminine beauty of America;

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of October 2, 1977, as

**NATIONAL BEAUTY SALON WEEK**

in South Dakota, and commend it and its theme, "Your Hairdresser Does It Better," to the attention of our citizens in order to recognize cosmetologists for their dedicated services to the grooming of women for greater beauty.

IN WITNESS WHEREOF,  
I have hereunto set my  
hand and affixed the  
Great Seal of the State  
of South Dakota, in  
Pierre, the Capital City,  
this Twenty-Eighth Day  
of September, in the Year  
of Our Lord, Nineteen  
Hundred and Seventy-  
Seven



RICHARD F. KNEIP, GOVERNOR

ATTEST:



LORNA B. HERSETH, SECRETARY OF STATE

STATE OF SOUTH DAKOTA - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY  
THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF THE ORIGINAL RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA COMPILED LAWS, IT IS FURTHER CERTIFIED THAT THE PHOTOCOPIED IMAGE IS A FAIRER AND MORE DETAILED REPRODUCTION THAN THE RECOMMENDED REQUIREMENTS OF THE NATIONAL BUREAU OF STANDARDS FOR MICROPHOTOGRAPHIC RECORDS. Reduction 25% Full 100% Date Microfilmed 09-22-77 Operator 2222